

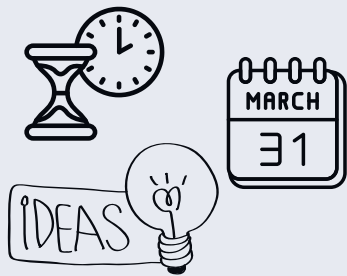
Could Ware be the UK Town of Culture in 2028?



The Ware Town Council and lots of the groups in town are entering a competition.



If Ware wins one of the UK Town of Culture prizes, it could get £60,000, £250,000 or £3 million!



We have to show them our initial ideas by 31 March 2026.



This bid will include ideas from lots of different people in our community.

People like you!



We especially want to hear from people who sometimes are left out, including:

- people who have disabilities or neurodiversity
- those who feel lonely or struggle with mental health
- older people, teens, children
- people who might not have time or enough money to participate.

What do we mean by culture?

CULTURE

Culture is the arts, ideas, and customs of a community.

Culture includes lots of things:

- arts and crafts
- museums and history
- film and photography
- theatre, dancing and music
- poetry and books
- festivals
- food and fashion
- how town and buildings are designed
- clubs and sports
- and more!



We want to celebrate Ware's 8000 year history and its future



Join us on
social media



@warenextcic



@ware.next



If we win, we plan to use the arts to help us celebrate

- Ware's tremendous culture
- Our unique history and heritage (what we have learned from our past)
- Our rivers, roads and location
- Our exceptional community spirit
- Our hopes for Ware's future

Questions for you



If we win, would you like to be involved?



Yes



No



Maybe



What can we do to make it easier for you to participate?



What can we do to make it fun for children?

What kind of events would be fun and interesting? (We put some ideas you can circle but add your own ideas too!)



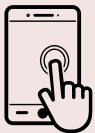
Crafts



Dress up costumes



A parade



A special app



Outdoor activities



Online stories and events



Theatre



Making films or audio recordings



Music & Dancing



Make it easier to meet new people



Storytelling



Sports



TikTok

TikTok videos



Games and quizzes

Would you enjoy it if we had a new trail around town showing special places and with QR codes where you could listen or see a video



Yes



No



Maybe

Anything else you want us to think about?



Website - www.warenext.org
Email - hello@warennext.org

Thank you!